

2022 Corporate Social Responsibility Report

\$1.5 million
returned to our communities

As a values-driven organization, Provincial Credit Union is committed to creating positive change for our members, our employees and our communities.

This is our first full year of operation as the newly-formed Provincial Credit Union. We will proudly continue the legacy of investing in our communities through financial education, sponsorships and volunteering.



PROVINCIAL

Our Employees

186 employees



64 new staff hired in 2022

Our employees play a vital role in the success of our organization. Their commitment to exceptional member service and to the communities we serve is evident on a daily basis.



For 18 consecutive years, credit unions have ranked #1 in Customer Service Excellence.

Ipsos Best Banking Awards

Scholarship Program



\$40,000 awarded to twenty members pursuing a post-secondary education.

\$378,000 in Sponsorships & Donations

In addition to staff volunteering time to many organizations throughout the province, Provincial Credit Union provided funding for various programs and initiatives, - from festivals & events to sports and health. In addition, staff were active in our Random Acts of Kindness, Pay It Forward and Loyal 2 Local programs throughout the year.



5 sessions
30 participants

Our staff facilitated financial literacy sessions in communities across the province.



EV Chargers

Partnering with HyperCharge, we have committed to having electric vehicle charging stations installed at all of our branches.

The Charlottetown branch charger was installed in late 2022, with the remainder being implemented in 2023.

Patronage Rebate



Unique to co-operatives, like credit unions, patronage rebates are a way to share profits with our members.

\$1.1 million shared with members